



# ZAMFARA INVESTMENT PROMOTION AGENCY (ZIPA)





Zamfara Investment Promotion Agency



His Excellency  
**DR. DAUDA LAWAL**  
Executive Governor of Zamfara State

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# OVERVIEW



## INTRODUCTION

Zamfara state is situated in North-Western Nigeria and our current Governor is His Excellency Dr. Dauda Lawal. The capital of Zamfara is Gusau and the state is made up of 14 Local Government Areas (LGAs) namely Anka, Bakura, Birnin Magaji, Bukkuyum, Bumagudu, Gummi, Gusau, Maradun, Kauran Namoda, Maru, Talata Mafara, Shinkafi, Tsafe and Zurmi.

## HISTORY

The State was created out of Sokoto state on the 1<sup>st</sup> of October 1996 by the then military regime of general Mohammed Sani Abacha. The predominant people of the State are mainly Hausa and Fulani, whose main occupations are farming, and animal breeding. Formerly, the state was known for cotton farming used for textile production, groundnut pyramids, and ginneries producing skins and hides. These moribund factories/activities need to be revived to create employment and improve the state's economy.

## BOUNDARIES

The State has a size of 38,418 km<sup>2</sup>. It is bordered in the North by Niger Republic, to the South by Kaduna state, to the east, it is bordered by Katsina state, and to the west by Sokoto state and Niger state. It spans two distinctive vegetation zones (Sudan and Northern Guinea Savannah).

## RESOURCES

The State also has an abundance of solid mineral deposits, warehousing 60% of Nigeria's solid minerals resources, including Gold, Tantalite, Iron-ore, Copper, Barites, Clay, Kaolin, Chromate, Chamosite, Granite, Limestone and Quartz. All of which can be distinctively leveraged upon through strategic initiatives to boost the State's IGR and GDP collectively.

## ZIPA

Under the government of His Excellency Dr. Dauda, ZIPA will create a strategy for strengthening, promoting and attracting investors to the state, leveraging on its competitive advantages including but not limited to:

- Provision and rehabilitation of vocational training centers
- Promotion of small-scaled industries and commercial activities
- Promotion of income generating and economic activities
- Mobilization through public enlightenment programmes
- Prioritize and focus on security and safeguarding the people and properties of the state
- Undergo reforms to make Zamfara state an investor's haven.



## ZAMFARA STATE

### At a Glance!



Domestic Airport	No
International Airport	No
Railway Station	Yes
Seaport	No

Capital	Gusau	
Land Area	38,418 km <sup>2</sup>	[8 of 37]
Population (2022E)	5,832,846	[20 of 37]
Demography	0-14:	2,155,145 [38%]
	15-64:	2,210,229 [58%]
Labour force (Q3 2018)	65+:	127,472 [4%]
Climate	Tropical savanna and hot semi-arid Rocky	
Topography	1,427,042	[33 of 37]

### For further details

NIGERIAN INVESTMENT PROMOTION COMMISSION  
[statesco@nipc.gov.ng](mailto:statesco@nipc.gov.ng)

ZAMFARA STATE INVESTMENT & PROPERTY DEVELOPMENT CO. LTD  
[info@zspidcl.com](mailto:info@zspidcl.com)

### IGR (2021)

**₦18.9bn/\$40.5m** 23 of 37

### Budget (2020)

**₦188.5bn/\$496m** 16 of 37

### Household Consumption (2019)

**₦572bn/\$1.5bn** 38 of 36



### Competitive Advantages

- Large deposits of solid minerals (gold). 27 minerals discovered
- 30% of land cultivable
- Tourism (Wildlife, Kanoma Hills, Kuyambana Game Reserve)
- Bakolori dam covers 8km with 340mm<sup>3</sup> of water annually
- Spans two distinctive vegetation zones (Sudan and Northern Guinea Savannah)
- 60% of Nigeria's solid minerals: iron ore, alluvial gold, clay, kaolin, chromate, chamosite, granite, limestone and quartz

### Investment Opportunities

Livestock	Manufacturing	Rice	Potato	Wheat
Mineral exploration and processing	Tomato	Poultry	Wind Energy	Beans

### Doing Business Ranking (2018)

15 of 37	2 of 37	35 of 37	13 of 37
Starting a Business	Registering Property	Dealing with Construction Permits	Enforcing Contracts

**Did you know?**  
 Home of the Golden Eagles is on mount Kotarkoshi

Farming is our Pride



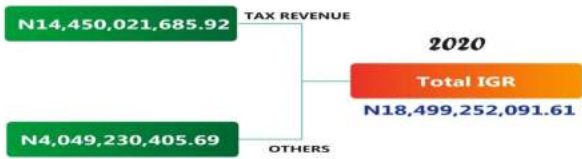


# Zamfara Investment Promotion Agency



## INTERNALLY GENERATED REVENUE AT STATE LEVEL - 2019 - 2021

Zamfara

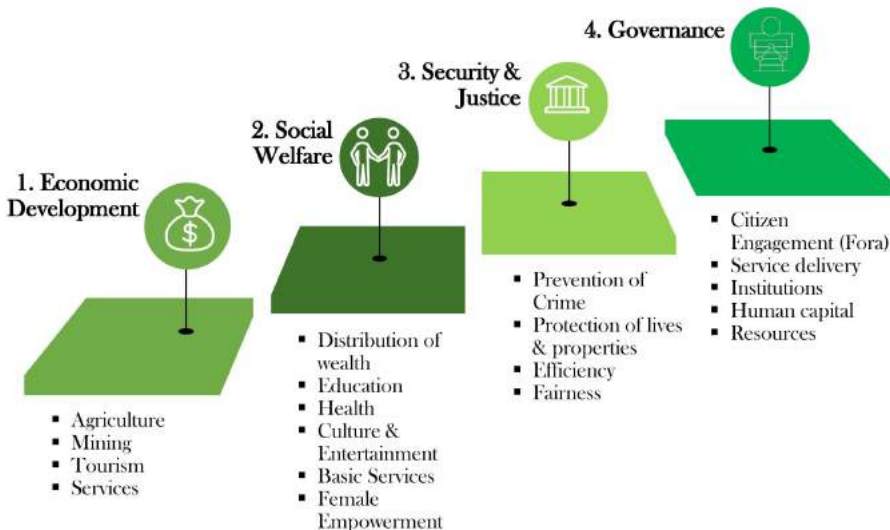


STATISTICS BUREAU OF ZAMFARA



## ZIPA VISION

### Basic Subnational Development Plan



**Cross-cutting issues:**  
Monitoring, Evaluation and Review of the implementation process to ensure prompt and quality delivery



## ZIPA ADMINISTRATIVE KEY OBJECTIVES

- Alignment**  
 We shall ensure that our goals and objectives are consistent with Zamfara state's strategic plan and agenda to ensure adequate and appropriate image projection.
- Prioritization**  
 The Zamfara state vision and subnational development plan shall be our utmost priority for each fiscal year.
- Transparency**  
 Our Administration shall imbibe a transparent culture to ensure that records of success makes desired impact.



- Empowerment**  
 We shall create channels of opportunities for the economic growth and development of Zamfara.
- Measurement**  
 We shall create insights to continuously illustrate how far along we have come in the achievement of our goals.
- Accomplishment**  
 Our remarkable results and achievements can be felt by our people in the short term through our quick wins.

## ZIPA CORE FUNCTIONS

### ZIPA TARGET GROUP FOCUS

- Prioritizing specific industries, countries, or projects

### ZAMFARA STATE INVESTMENT PROMOTION AGENCY (ZIPA)

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#### INVESTMENT PROMOTION

- Create awareness to promote Zamfara as an attractive investment destination
- Project an attractive investment image
- Generate interest from potential investors
- Promote investments by Nigerians and Non-Nigerians
- Coordinate all investment promotion activities in Zamfara

#### INVESTMENT FACILITATION

- Register all existing and potential investors to Zamfara
- Provide support services to investors
- Match investors to investment opportunities and advise on JVs
- Provide relevant information on investment incentives
- Approve status incentive applications

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#### AFTERCARE & ADVOCACY

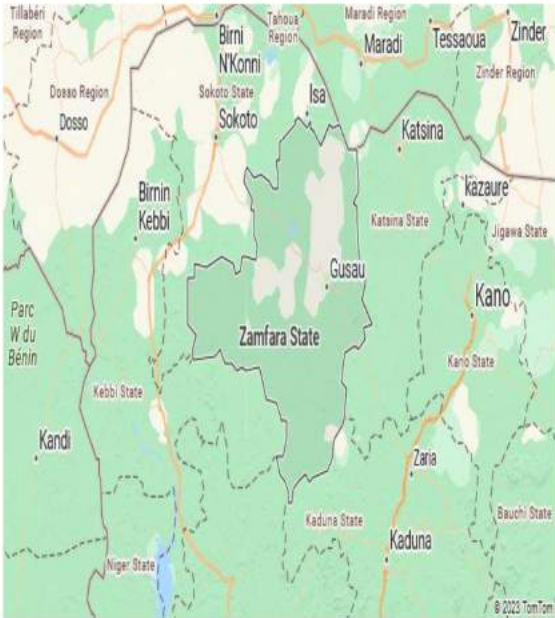
- Scale up investments and their impact
- Improve the investment environment



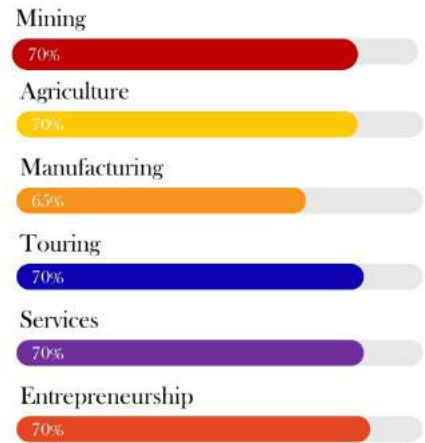




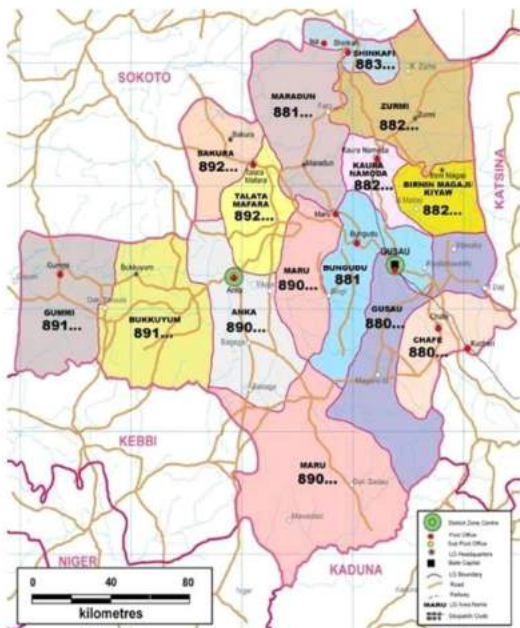
## OPERATIONAL FRAMEWORK



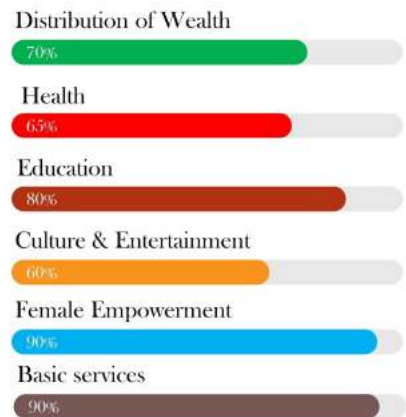
The framework score on our **ECONOMIC DEVELOPMENT** target will reflect the following by the end of the first 4-year term.



## OPERATIONAL FRAMEWORK



The framework score on our **SOCIAL WELFARE** target will reflect the following by the end of the first 4-year term.





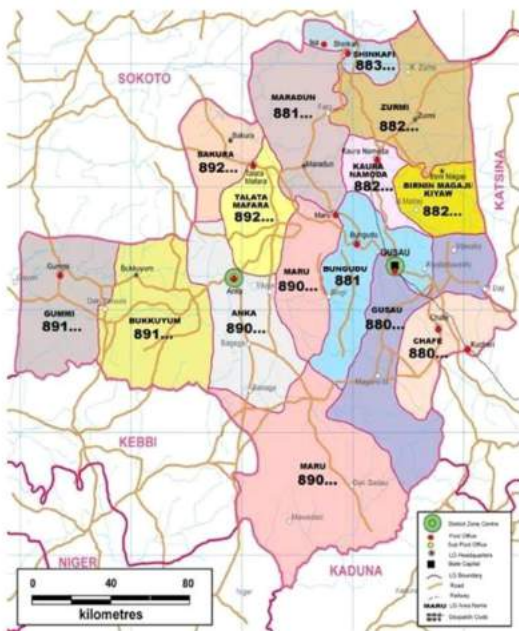
### OPERATIONAL FRAMEWORK



The framework score on our **SECURITY & JUSTICE** target will reflect the following by the end of the first 4-year term.



### OPERATIONAL FRAMEWORK



The framework score on our **GOVERNANCE** target will reflect the following by the end of the first 4-year term.







# Zamfara Investment Promotion Agency



## ENVIRONMENTAL ANALYSIS



Economic State

- Overall fiscal performance rank 25 out of 36 states
- Debt sustainability rank 27 out of 36 states
- Lowest IGR in the region and across the federation



Legal State

- Insufficient reform initiatives to sustain continuous improvement in the State
- Regulations needed for sustainable environmental measures with increased mining activities
- Need for laws that favour host communities' development



Ecological State

- Poor waste management around the environment
- Green initiatives needed to proffer solutions to current and future environmental challenges

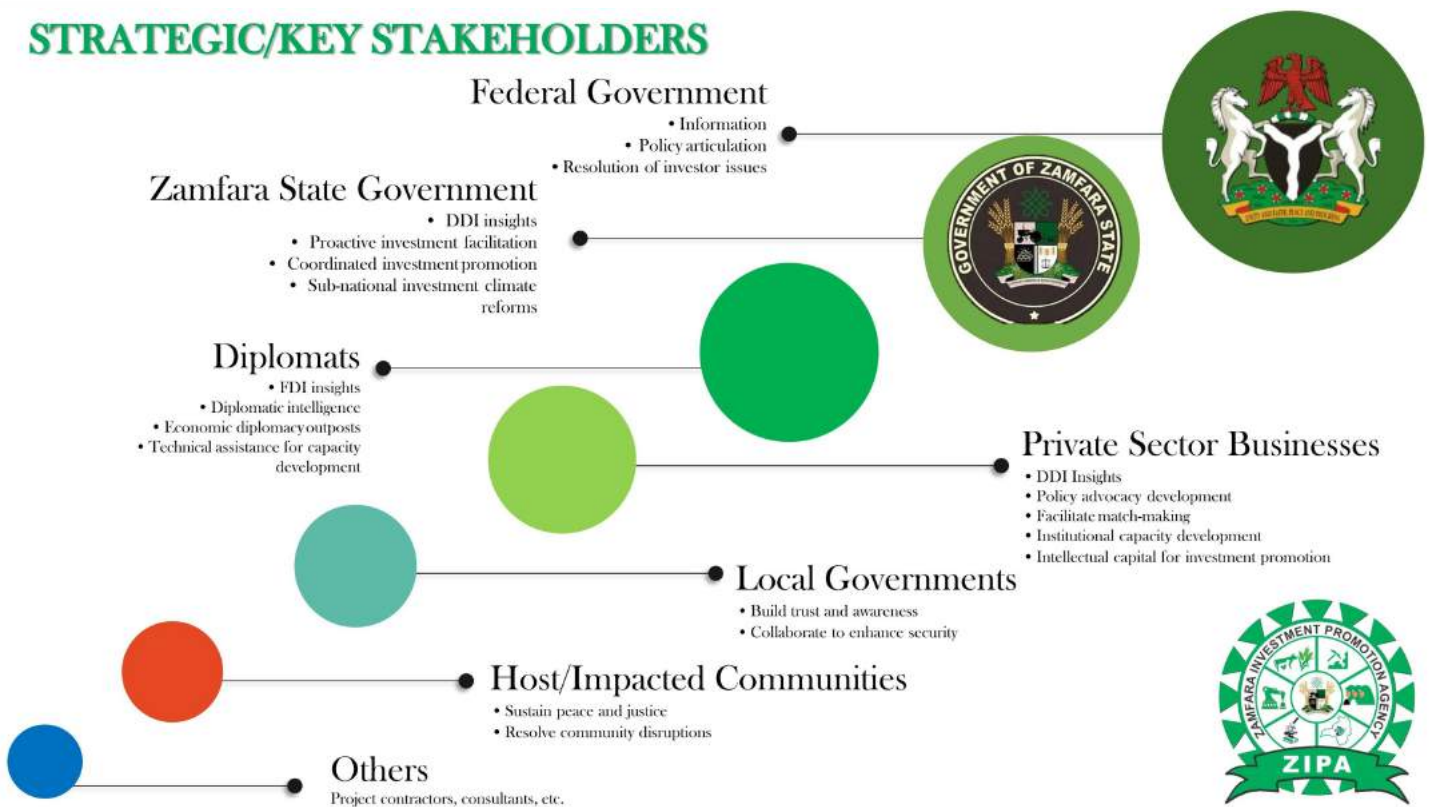


Political State

- Need for collaboration across political representatives for the development of Zamfara
- Need to attract political will and to collaborate with FG agencies to increase ease of doing business
- Collaboration with security agencies to critically tackle insecurity in Zamfara



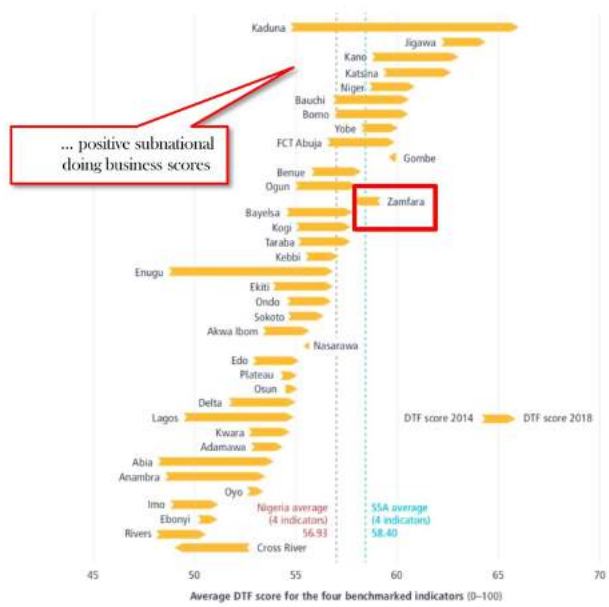
## STRATEGIC/KEY STAKEHOLDERS







## EASE OF DOING BUSINESS RANKING



In the past 4 years, 29 Nigerian states implemented 43 reforms across the four areas benchmarked. Kaduna, Enugu, Abia, Lagos and Anambra showed the largest advance toward the global good practice frontier.

Source: World Bank, Doing Business in Nigeria 2018

## ZIPA STRATEGIC ACTIVITIES

Functions	
1	Co-ordinate and monitor all investment promotion activities in Zamfara
2	Initiate and support measures to enhance the investment climate in Zamfara
3	Creation of a Strategic State Development Plan, Sector implementation plan
4	Promote investments in Zamfara through effective promotional means
5	Collection of data to inform economic reforms
6	Analyse and disseminate information about investment opportunities in Zamfara and sources of investment capital
7	Participate in promotional activities for the stimulation of investments and adoption of PPP frameworks in delivering public goods
8	Maintain liaison between investors and Zamfara government agencies
9	Provide and disseminate up-to-date information on incentives available to investors
10	Explore creation of industrial parks – establishment of economic zones
11	Commercialize/privatize state-owned assets
12	Implementation and monitoring of reforms via Economic state council or committee



Zamfara Investment Promotion Agency



**HAJIYA MARIAM YARO**  
**EXECUTIVE SECRETARY**

**Zamfara Investment Promotion Agency (ZIPA)**